



MEETING AGENDA – Merced GSP

SUBJECT: Joint Coordinating and Stakeholder Committees Meeting – *Stakeholder Communication Workshop*

DATE/TIME: July 23, 2018 at 11:45 AM

LOCATION: Castle Conference Center at Castle Airport, 1900 Airdrome Entry, Atwater, CA 95301

Between the regular Stakeholder Committee and Coordinating Committee meetings on July 23, the committees will hold a joint session for a workshop on stakeholder communication facilitated by Alex Hereen Ph.D., and Martha Conklin Ph.D., with UC Merced's Sierra Nevada Research Institute. Lunch will be provided.

Workshop Agenda

1. Call to order
2. Introduction to effective framing for water management communication
3. Review of public opinion survey results
4. Tips and “best practices” for effective communication with public audiences
5. Interactive communication exercise
6. Public comment
7. Adjourn

Next Regular Meeting

July 23, 2018 at 1:30 p.m.

Merced, CA – Castle Conference Center at Castle Airport

Information also available online at mercedsgma.org

Action may be taken on any item

Note: If you need disability-related modification or accommodation in order to participate in this meeting, please contact Merced County, Community and Economic Development staff at 209-385-7654 at least 48 hours prior to the start of the meeting.